

# **CORPORATE ESG & SUSTAINABILITY AWARENESS**

**MALAYSIA HR FORUM ACADEMY  
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**RM 2,600**





# Corporate ESG & Sustainability Awareness

## Module Overview

Sustainability and ESG initiatives are being strategically placed within the organization's long-term plans, with connectivity to its short to medium term goals. The growing number of regulations, frameworks and guidelines are an added responsibility for organization's as well. However, the advantage of being able to identify its own unique value creation strategy and being able to enjoy the fruits of action rather than inaction clearly outweigh the cost of reporting and compliance. This two day session aims to assist organizations implement sustainability and ESG initiatives from their own perspective.



## Learning objectives

- Identifying the organization's unique value creation journey and strategies
- Embedding sustainability and ESG initiatives within this journey and strategy
- Aligning the organization's people-process-technology
- Holistic and robust reporting that covers significant angles of various reporting requirements.







## Targeted Participants

Executives from Strategic Level, Sustainability, ESG, Assurance, Accounting, Finance etc

## Method of Training

- Lectures
- Case Studies
- Group Discussions
- Theoretical Sessions

## Learning Outcome

We have been here to serve various companies for more than 5 years and have worked with more than 500 companies in this creative service field.

## Duration

2 Full Days



# DAY 1

## Contents | 9 am - 5 pm

### Module 1: Introduction to ESG and Its Importance

- Definition and overview of Environmental, Social, and Governance (ESG).
- The significance of ESG in the context of sustainable business practices.
- Linking ESG to corporate social responsibility (CSR) and long term business success.

### Module 2: Global ESG Frameworks and Standards

- Overview of major global ESG frameworks and standards (UN Global Compact, SDGs, GRI).
- Understanding reporting and disclosure requirements related to ESG.
- How adherence to these frameworks can benefit the organization and stakeholders.

### Module 3: Integrating ESG into Business Strategy

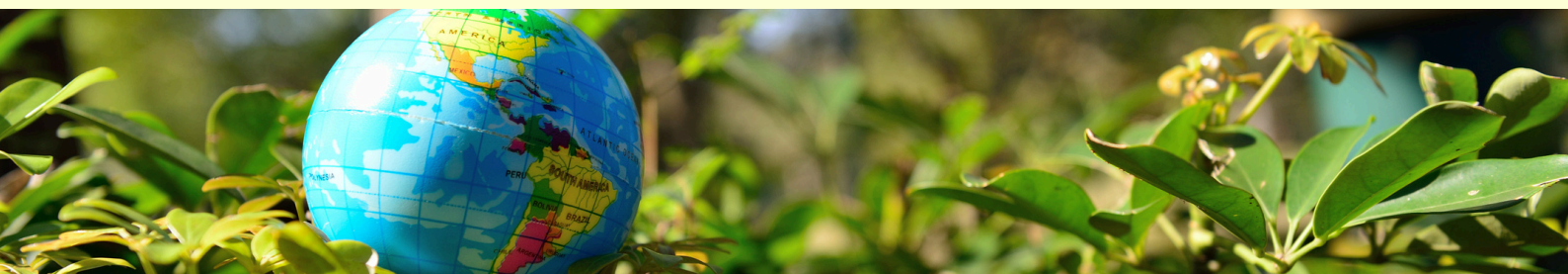
- Aligning ESG goals with the organization's overall business strategy.
- Identifying ESG risks and opportunities in the organization's value chain.
- Engaging with stakeholders to gain insights and build support for ESG initiatives.

### Module 4: Environmental Pillar: Sustainability and Resource Management

- Focus on the environmental aspect of ESG.
- Strategies for sustainable resource management, including energy, water, and waste.
- Introduction to carbon footprint measurement and reduction initiatives.

### Module 5: Social Pillar: Diversity, Inclusion, and Employee Well-being

- Exploring the social aspect of ESG.
- Promoting diversity and inclusion in the workplace.
- Strategies to enhance employee well-being and work-life balance.





## DAY 2

### Contents | 9 am - 5 pm

#### Module 6: Social Pillar: Community Engagement and Impact

- Continuing with the social aspect of ESG.
- Understanding the importance of community engagement and social impact.
- Identifying ways, the organization can positively contribute to the communities it operates in.

#### Module 7: Governance Pillar: Ethics, Transparency, and Corporate Governance

- Focus on the governance aspect of ESG.
- Ensuring ethical conduct and transparent business practices.
- Understanding the role of strong corporate governance in building trust and credibility.

#### Module 8: ESG Performance Measurement and Reporting

- Methods to measure and assess the organization's ESG performance.
- Reporting ESG metrics and progress to internal and external stakeholders.
- Building an ESG report that reflects the organization's commitment to sustainability.

#### Module 9: Integrating ESG in Decision-Making

- Practical approaches to incorporate ESG considerations in day-to-day decision-making.
- Creating an ESG-aware culture within the organization.
- The role of managers in championing ESG initiatives and leading by example.

#### Module 10: Action Planning and Implementation

- Creating an ESG action plan for the organization, department, or team.
- Assigning responsibilities and setting realistic targets for ESG implementation.
- Identifying potential challenges and strategies for overcoming obstacles.

